



Are you passionate about using the arts to cut through the noise? Our team aims to eliminate barriers to a *Life Beyond* by leveraging design, photography and language. If this excites you, keep reading!

SUMMARY

Ward Church's in-house Graphic Designer is responsible for all aspects of translating Ward's brand into a consistent and compelling visual style. This full-time position takes ownership of design and content creation to support brand building and outreach through key events and ministries. The Graphic Designer supports the Director of Communications + Marketing with hands-on responsibility for design, art direction and production ranging from print to web. The individual in this position must thrive at taking projects from concept to completion. This position is the creative and expressive compliment to the Director of Communications + Marketing's more analytic and planning focused expertise.

CHARACTERISTICS

Creative
Organized
Problem Solver
Team Player
Committed to the vision, mission, and values of Ward
Must be able to work independently managing multiple priorities while meeting deadlines

TECHNICAL SKILL AND EXPERIENCE

Minimum of three years of design experience in communications, advertising, graphic design or related industry experience
Undergraduate degree in marketing / design or communication
Expert ability with Adobe Creative Cloud apps
Experience working across multiple media including photography, video, print and digital
Keen eye for typography, color theory, page composition and style setup
Experience working across multiple departments / clients
Proficiency with motion graphics and video editing

PRIMARY RESPONSIBILITIES

Produce designs and/or motion graphic videos for creative sermon support or event promotion
Take weekly/monthly bulletin from concept to completion for design + print
Manage external print vendor relationships
Social Media Visual Content Driver and volunteer team supporter
Attend/schedule meetings with various staff to understand goals and creative opportunity
Take environmental graphic elements from concept to completion
Participate in brainstorming sessions with communications and worship team
Basic editing and composition of weekend/sermon video recaps
Produce all graphic art needs (posters, brochures and flyers, announcements, special events, advertisements, staff directory items, social media and others as assigned)
Maintain graphics library
Create and distribute weekly eNewsletter

DESIGN PORTFOLIO

In addition to providing your resume, please submit a link to your design portfolio to HR@ward.church. Applications received without a design portfolio will not be considered.